



# 1ST ANNUAL SHELTON SHOP HOP

## How To Participate...

**WHAT:** Shelton businesses can sign up to be one of the many businesses on the official Shelton Shop Hop Map. The cost to be on the map is \$150.00 per business. You will receive a map for your window and a yard sign for the front of your business to let participants know where to stop!

**HOW WILL IT WORK:** Friday Morning until Sunday at noon, anyone can download an official shop hop map, visit each business, and get their maps stamped. Completed maps can be turned into the Derby-Shelton Rotary tent on October 3rd from 11am -3pm for a chance to win a grand prize.

**WHY I SHOULD PARTICIPATE:** 2020 was a struggle for all businesses, this Shelton Day weekend we would like to increase foot traffic into all our devoted brick and mortar businesses. This shop hop is designed to get consumers to walk through your doors! We suggest, but do not require, each business to offer a special promotion or deal on Shop Hop Weekend. Shop Hoppers will not be required to make a purchase at your business in order for their maps to be stamped.

**HOW DO I SIGN UP?** Sign up by going to [www.sheltonday.eventbrite.com](http://www.sheltonday.eventbrite.com) and choose the option "Shop Hop Vendor" OR Send a check made out to the Derby-Shelton Rotary for \$90.00 to Derby-Shelton Rotary, P.O Box 224, Shelton Ct 06484. Include your Business name, your name, phone number, business address, and email address.

Questions/Concerns? Julie Blakeman (203) 410-1107 [JMBlakeman1115@gmail.com](mailto:JMBlakeman1115@gmail.com)

<https://sheltonday.eventbrite.com>